

Arizona Statewide
Interview Schedule

CONFIDENTIAL

Field Dates: March 20-21, 2013

Project #13105

Core N =400 Likely Voters

Oversample of N=327 Likely GOP

Primary Voters

Core N=400 Margin of Error = \pm 4.9%

GOP OS N=327 Margin of Error = \pm 5.42%

Hello, I'm _____ of _____ Research, a national research firm. We're talking with people in your area and would like to ask you a few questions on a confidential basis. We are not attempting to sell anything, nor will your participation result in any calls in the future to sell you anything. **(DO NOT PAUSE)**

(ASK CA-C6 QUESTIONS TO CELL SAMPLE ONLY)

CA. Before we begin, I am going to ask you a few questions about yourself, just to be sure we have a representative sample. **(DO NOT PAUSE)**

Just to confirm, are you 18 years or older?

100% Yes **(CONTINUE)**

C1. And, just to confirm, have I reached you on your cell phone?

100% Yes **(CONTINUE)**

C2. In addition to a cell phone, do you also have regular landline telephone service in your home?

<u>Core</u>	<u>GOP</u>	
17%	28%	Yes (CONTINUE TO C3)
83%	72%	No (CONTINUE TO C4)

(ASK C3 ONLY IF C2:1)

C3. Of all the personal telephone calls that you receive, that is calls not related to your job, do you get:**(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

<u>Core</u>	<u>GOP</u>	
67%	76%	All calls on a cell phone
33%	24%	Almost all calls on a cell phone

C4. For your safety, are you currently driving?

100% No (**CONTINUE**)

C5. Are you a current resident of Arizona, or do you live in some other state?

100% Arizona

A. **LAND:** Are you registered to vote at this address?

CELL: Are you registered to vote at your home address?

100% YES (**CONTINUE TO QUESTION B**)

B. Are you, or is anyone in your household, employed by a newspaper, television or radio station, or a political party, or by a candidate for political office?

100% NO

(DO NOT ASK OF GOP OVERSAMPLE)

D. And, I know it's a long way off, but thinking about the election in November 2014 for Governor, U.S. Congress, and other state and local offices, how likely would you say you are to vote in the 2014 November election? Are you... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

<u>Core</u>	<u>GOP</u>	
97%	96%	VERY LIKELY
3%	4%	SOMEWHAT LIKELY

Now, I just have a few questions about yourself to make sure we have a representative sample...

1. In what year were you born?

<u>Core</u>	<u>GOP</u>	
2%	2%	18 - 24
13%	6%	25 - 34
23%	22%	35 - 44
14%	14%	45 - 54
18%	18%	55 - 64
29%	37%	65 AND ABOVE
1%	1%	REFUSED

2. Despite how you may feel now, are you REGISTERED to vote as....**(ROTATE)**

a Republican,
a Democrat,
...or something else?

(IF REPUBLICAN OR DEMOCRAT, ASK) Would you call yourself a STRONG (Republican/Democrat) or a NOT-SO-STRONG (Republican/Democrat)?

(IF SOMETHING ELSE, ASK) Do you think of yourself as closer to... **(ROTATE)** the Republican Party ...or... the Democratic Party?

<u>Core</u>	<u>GOP</u>	
28%	61%	STRONG REPUBLICAN
12%	25%	NOT-SO-STRONG REPUBLICAN
6%	5%	LEAN REPUBLICAN
9%	8%	SOMETHING ELSE/INDEPENDENT/UNDECLARED
7%	–	LEAN DEMOCRAT (THANK AND TERMINATE IN GOP OS ONLY)
11%	–	NOT-SO-STRONG DEMOCRAT (THANK AND TERMINATE IN GOP OS ONLY)
24%	–	STRONG DEMOCRAT (THANK AND TERMINATE IN GOP OS ONLY)
*	–	DON'T KNOW (DO NOT READ) (TERMINATE IN GOP OS ONLY)
3%	–	REFUSED (DO NOT READ) (THANK AND TERMINATE IN GOP OS ONLY)
40%	86%	TOTAL REPUBLICAN
22%	14%	TOTAL LEAN/INDEPENDENT
35%	–	TOTAL DEMOCRAT

(ASK Q3 OF GOP OVERSAMPLE)

From Core, If Q2:1-4, ASK)

3. Thinking about past Republican primary elections for President, U.S. Senate, U.S. Congress and Governor...do you ... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

<u>Core</u>	<u>GOP</u>	
51%	64%	ALWAYS VOTE IN REPUBLICAN PRIMARY ELECTIONS
49%	36%	VOTE MOST OF THE TIME

4. Would you say that things in Arizona are going in the right direction, or have they pretty seriously gotten off on the wrong track?

<u>Core</u>	<u>GOP</u>	
35%	52%	RIGHT DIRECTION
55%	35%	WRONG TRACK
8%	10%	NO OPINION (DO NOT READ)
2%	3%	REFUSED (DO NOT READ)

(ROTATE Q5-6)

5. Which one of the following sources of energy would you MOST want to encourage the use of here in Arizona? **(READ AND RANDOMIZE)**

Core	GOP	
10%	19%	Natural gas
4%	4%	Coal
52%	40%	Solar power
6%	5%	Wind power
2%	5%	Oil
9%	6%	Energy efficiency efforts
11%	14%	Nuclear
5%	5%	ALL/COMBINATION (DO NOT READ)
–	–	NONE OF THESE (DO NOT READ)
1%	3%	UNSURE/REFUSED (DO NOT READ)

6. Which one of the following sources of energy would you MOST want to DISCOURAGE the use of here in Arizona? **(READ AND RANDOMIZE)**

Core	GOP	
3%	3%	Natural gas
38%	25%	Coal
4%	8%	Solar power
13%	22%	Wind power
17%	11%	Oil
1%	3%	Energy efficiency efforts
18%	17%	Nuclear
1%	*	ALL/COMBINATION (DO NOT READ)
4%	7%	NONE OF THESE (DO NOT READ)
3%	3%	UNSURE/REFUSED (DO NOT READ)

Now I would like to read you a series of statements about energy in Arizona. After I read each statement, please tell me if you AGREE or DISAGREE with that statement. (RANDOMIZE)

(IF AGREE/DISAGREE, THEN ASK) And do you STRONGLY (agree/disagree) or just SOMEWHAT (agree/disagree) with that statement?.

	STR AGREE	SMWT AGREE	SMWT DISAGREE	STR DISAGREE	DK (DNR)	REF (DNR)
7. A strong independent solar power market is good for Arizona.						
Core	64%	21%	8%	4%	3%	*
	85%		12%			
GOP	46%	29%	9%	11%	3%	1%
	75%		20%			
8. Utilities like Arizona Public Service and others get too many tax subsidies, breaks and loopholes in Arizona.						
Core	33%	23%	18%	7%	17%	1%
	57%[^]		25%			
GOP	23%	24%	20%	9%	23%	1%
	47%		29%			
9. Solar power businesses get too many tax subsidies in Arizona.						
Core	17%	14%	21%	22%	25%	1%
	31%		43%			
GOP	30%	16%	16%	13%	25%	1%
	46%		28%[^]			
10. The rates Arizona Public Service and other utilities charge consumers are fair.						
Core	10%	38%	18%	22%	11%	1%
	48%		40%			
GOP	13%	41%	15%	22%	9%	*
	54%		37%			
11. When it comes to providing electricity, we should have more choices and competition rather than just have to use the power from the utility monopoly. Solar power is an important part of that.						
Core	64%	19%	8%	6%	2%	*
	84%[^]		14%			
GOP	50%	26%	10%	10%	3%	*
	76%		21%[^]			
12. A growing solar power market in Arizona will help keep rates down for consumers.						
Core	44%	26%	12%	13%	5%	*
	70%		25%			
GOP	26%	26%	19%	21%	7%	—
	53%[^]		40%			

13. The Arizona Corporation Commission should support Arizona Public Service and other utilities that are trying to end the solar power market in Arizona.

Core	17%	13%	17%	45%	7%	*
	30%		63%[^]			
GOP	14%	16%	23%	36%	10%	*
	30%		60%[^]			

14. When it comes to energy subsidies we should reduce them for all types of energy, including nuclear, oil, gas, solar, and wind.

Core	32%	30%	21%	11%	5%	1%
	61%[^]		33%[^]			
GOP	36%	25%	21%	11%	6%	1%
	61%		32%			

15. Nuclear power plants have been subsidized long enough. Utilities should give up their subsidies such as nuclear accident insurance backed by taxpayers.

Core	27%	26%	19%	15%	12%	1%
	53%		35%[^]			
GOP	26%	24%	19%	17%	13%	1%
	50%		35%[^]			

16. All five members of the Arizona Corporation Commission are Republicans. They oversee Arizona's utilities. During their campaigns they advocated for a balanced energy approach which included solar power. They should honor those commitments now that they have been elected.

Core	76%	15%	3%	2%	4%	*
	91%		5%			
GOP	62%	20%	6%	5%	7%	1%
	82%		11%			

17. Solar energy is finally succeeding in Arizona because solar customers are allowed to sell the extra energy their solar panels generate back to the utility company. In other words if we are forced to buy power from Arizona Public Service for a certain price, Arizona Public Service should have to buy excess power created by solar panels for that same price. This is a good policy that exists in forty-three other states and it should not be ended by the Arizona Corporation Commission.

Core	63%	24%	5%	3%	4%	*
	88%[^]		8%			
GOP	47%	30%	8%	9%	7%	1%
	76%[^]		16%[^]			

18. Solar companies are in the process of reducing and eliminating the use of subsidies and incentives. Utilities like Arizona Public Service should too.

Core	32%	30%	16%	12%	9%	1%
	62%		28%			
GOP	28%	29%	15%	14%	11%	2%
	58%[^]		30%[^]			

Still thinking about this topic...

19. What type of company do you think is better for the environment (**ROTATE**) solar power companies or utility companies?

Core	GOP	
63%	49%	SOLAR POWER COMPANIES
21%	31%	UTILITY COMPANIES
12%	15%	DON'T KNOW (DO NOT READ)
4%	5%	REFUSED (DO NOT READ)

20. And, what type of company is more likely to save taxpayers money (**ROTATE**) solar power companies or utility companies?

Core	GOP	
52%	37%	SOLAR POWER COMPANIES
28%	41%	UTILITY COMPANIES
17%	16%	DON'T KNOW (DO NOT READ)
4%	6%	REFUSED (DO NOT READ)

21. And, would you be more likely or less likely to vote for a candidate for political office if they votes to end the solar power program in Arizona?

(IF MORE LIKELY/LESS LIKELY, ASK) And, is that much (**more/less**) likely or just somewhat (**more/less**) likely?

Core	GOP	
3%	7%	MUCH MORE LIKELY
10%	11%	SOMEWHAT MORE LIKELY
23%	29%	SOMEWHAT LESS LIKELY
52%	31%	MUCH LESS LIKELY
7%	16%	DON'T KNOW (DO NOT READ)
4%	6%	REFUSED (DO NOT READ)
14%[^]	19%[^]	TOTAL MORE LIKELY
75%	60%	TOTAL LESS LIKELY

Now, I just have a few more questions for statistical purposes only.

22. And what is the last grade you completed in school? (**DO NOT READ CHOICES**)

Core	GOP	
*	1%	SOME GRADE SCHOOL (GRADES 1-8)
1%	*	SOME HIGH SCHOOL (GRADES 9-11)
11%	12%	GRADUATED HIGH SCHOOL (GRADE 12)
2%	3%	TECHNICAL/VOCATIONAL SCHOOL
24%	29%	SOME COLLEGE
38%	34%	GRADUATED COLLEGE
23%	21%	POST-GRADUATE
*	1%	REFUSED (DO NOT READ)
13%[^]	13%	HIGH SCHOOL OR LESS
26%	32%	SOME COLLEGE
61%	54%[^]	COLLEGE+

23. Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues? **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

conservative,
moderate
...or...
liberal?

(IF CONSERVATIVE/LIBERAL, ASK:) And would you consider yourself to be VERY (CONSERVATIVE/LIBERAL), or just SOMEWHAT (CONSERVATIVE/LIBERAL)?

<u>Core</u>	<u>GOP</u>	
20%	43%	VERY CONSERVATIVE
22%	28%	SOMEWHAT CONSERVATIVE
34%	24%	MODERATE
12%	4%	SOMEWHAT LIBERAL
12%	*	VERY LIBERAL
–	–	DON'T KNOW (DO NOT READ)
–	*	REFUSED (DO NOT READ)
41%[^]	71%	TOTAL CONSERVATIVE
25%[^]	5%	TOTAL LIBERAL

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- X1. What is your main racial or ethnic origin? Is it ... **(READ CHOICES – ACCEPT ONLY ONE RESPONSE)**

<u>Core</u>	<u>GOP</u>	
77%	89%	WHITE
15%	4%	HISPANIC, SPANISH OR MEXICAN AMERICAN
1%	1%	NATIVE AMERICAN OR AMERICAN INDIAN
4%	1%	BLACK OR AFRICAN AMERICAN
*	1%	ASIAN
*	–	OTHER (Specify: _____)
3%	4%	REFUSED (DO NOT READ)

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24. Gender **(BY OBSERVATION)**

<u>Core</u>	<u>GOP</u>	
48%	50%	MALE
52%	50%	FEMALE
