



April 1, 2013

MEMORANDUM

TO: INTERESTED PARTIES

**FR: DAVID FLAHERTY
MAGELLAN STRATEGIES**

**RE: ARIZONA MEDICAID EXPANSION SURVEY AMONG GOP PRIMARY
VOTERS IN SENATE DISTRICTS 13, 17, 18, 20, 25 AND 28**

This memorandum is an executive summary of an automated voice recorded survey of 718 likely Republican primary voters in six legislative districts in Arizona. The legislative districts surveyed were 13, 17, 18, 20, 25 and 28. The interviews were conducted March 27th and 28th, 2013. This survey has a margin of error of +/- 3.65% at the 95 percent confidence interval. This survey was weighted based upon past Republican primary voter demographics. The focus of this survey was to measure Republican primary voter opinions regarding the expansion of Medicaid, the implementation of Obamacare, as well as voter reaction to their state legislator's support or opposition to Medicaid expansion. The survey topline are also included with this document. Any questions regarding this survey should be directed to David Flaherty at 303-861-8585 or dflaherty@magellanstrategies.com.

GOVERNOR BREWER IMAGE RATING

Among Republican primary voters in the six legislative districts, Governor Brewer has a very strong image rating with 69% of voters having a favorable opinion of her, 23% having an unfavorable opinion of her, and 8% being undecided or not having an opinion.

SENATOR FLAKE IMAGE RATING

Senator Jeff Flake also has a very strong image rating among Republican primary voters in the six legislative districts, with 70% of voters having a favorable opinion of him, 18% having an unfavorable opinion of him, and 12% being undecided or not having an opinion.

GOP PRIMARY VOTER SUPPORT FOR THE EXPANSION OF MEDICAID

Republican primary voters in the six legislative districts were asked if they support Governor Brewer's proposal to expand Medicaid in order to fully implement the federal government's health care system in 2014. Among all respondents, 30% support the expansion of Medicaid, 51% oppose expansion, and 19% are either

unsure or do not have an opinion about the issue. The following table shows responses by legislative district.

“As you may know, Governor Brewer has proposed the expansion of Medicaid in Arizona in order to fully implement the federal government’s health care system in 2014. Knowing this, do you support or oppose the expansion of Medicaid in order to implement the federal government’s health care system?”

GOP Primary Voter Support for Medicaid Expansion by Legislative District*

| | All Voters | LD 13 | LD 17 | LD 18 | LD 20 | LD 25 | LD 28 |
|------------------|------------|-------|-------|-------|-------|-------|-------|
| Supp.-Opp. Diff. | -21 | -26 | -36 | -27 | -10 | -14 | -17 |
| Total Support | 30% | 27% | 26% | 32% | 35% | 28% | 32% |
| Strongly Support | 17% | 16% | 15% | 15% | 19% | 16% | 21% |
| SMWT Support | 13% | 11% | 11% | 17% | 16% | 12% | 11% |
| Total Oppose | 51% | 53% | 62% | 59% | 45% | 42% | 49% |
| Strongly Oppose | 42% | 47% | 54% | 52% | 35% | 35% | 35% |
| SMWT Oppose | 9% | 6% | 8% | 7% | 10% | 7% | 14% |
| Unsure | 14% | 17% | 10% | 7% | 16% | 18% | 15% |
| No Opinion | 5% | 3% | 2% | 2% | 4% | 12% | 4% |

*The margin of error for each district ranges from +/- 11.0% to 8.0% at the 95 percent confidence interval.

VOTER OPPOSITION FOR LEGISLATORS WHO VOTE TO EXPAND MEDICAID

To measure voter reactions if their state legislator voted to expand Medicaid, the following question was asked:

“Would you be more or less likely to vote to reelect your state legislator if they voted for the expansion of Medicaid?”

GOP Primary Voter Support for Legislators That Expand Medicaid by LD*

| | All Voters | LD 13 | LD 17 | LD 18 | LD 20 | LD 25 | LD 28 |
|--------------------------|------------|-------|-------|-------|-------|-------|-------|
| More likely- Less likely | -31 | -40 | -40 | -53 | -22 | -11 | -23 |
| More likely to reelect | 22% | 17% | 22% | 16% | 26% | 26% | 25% |
| Less likely to reelect | 53% | 57% | 62% | 69% | 48% | 37% | 48% |
| Unsure | 19% | 19% | 12% | 13% | 25% | 22% | 22% |
| No opinion | 6% | 7% | 4% | 2% | 1% | 15% | 5% |

*The margin of error for each district ranges from +/- 11.0% to 8.0% at the 95 percent confidence interval.

Not surprisingly, among Republican primary voters in the six legislative districts a majority, or 53% are less likely to reelect their legislator if they voted to expand Medicaid and only 22% would be more likely to vote for their state legislator. When



looking at the results by legislative district, the percentage of voters that are less likely to reelect their state legislator ranges from a low of 37% to a high of 69%.

GOP PRIMARY VOTER SUPPORT FOR TAX INCREASE TO FUND MEDICAID EXPANSION

In addition to measuring Republican primary voter's reactions toward their state legislators if they voted to expand Medicaid, the survey tested voter reaction to a tax increase on hospitals to fund the expansion of Medicaid. Again, it is no surprise that Republican primary voters vigorously oppose this idea and do not want their legislators supporting a new tax on hospitals to fund the expansion of Medicaid. Among all respondents in the six legislative districts, only 11% would be more likely to vote to reelect their legislator, and two thirds, or 68%, would not vote to reelect their legislator. In short, if an incumbent voted for such a proposal it would be toxic for their reelection. The following table shows the question responses by legislative district.

"Would you be more or less likely to vote to reelect your state legislator if they voted for a new tax on hospitals to fund the expansion of Medicaid?"

GOP Primary Voter Support for Legislators Who Vote for a Hospital Tax to Fund the Expansion of Medicaid*

| | All Voters | LD 13 | LD 17 | LD 18 | LD 20 | LD 25 | LD 28 |
|--------------------------|------------|-------|-------|-------|-------|-------|-------|
| More likely- Less likely | -57 | -73 | -63 | -66 | -45 | -52 | -50 |
| More likely to reelect | 11% | 5% | 13% | 12% | 16% | 6% | 13% |
| Less likely to reelect | 68% | 78% | 76% | 78% | 61% | 58% | 63% |
| Unsure | 15% | 13% | 8% | 8% | 20% | 20% | 20% |
| No opinion | 6% | 4% | 3% | 2% | 3% | 16% | 4% |

*The margin of error for each district ranges from +/- 11.0% to 8.0% at the 95 percent confidence interval.

CONCLUSION

Among the likely Republican primary voters surveyed in these six legislative districts, it is clear they oppose the expansion of Medicaid by varying degrees from a plurality of 42% to a large majority of 62%. Support for Medicaid expansion ranges from a high of 35% to a low of 26%. The survey also finds a plurality, or a majority, of Republican primary voters would be less likely to vote for their legislator if they voted to expand Medicaid in all six legislative districts. Finally, the information in this research should be of concern to incumbent legislators as they consider how to handle this issue.

The survey topline results follow.





March 29, 2013
MEMORANDUM

TO: INTERESTED PARTIES
FR: DAVID FLAHERTY
MAGELLAN STRATEGIES
RE: ARIZONA MEDICAID EXPANSION SURVEY AMONG REPUBLICAN
PRIMARY VOTERS TOPLINE RESULTS

Magellan Strategies are pleased to present the topline results of an automated voice recorded survey of 718 likely Republican primary voters in six Arizona legislative districts. The legislative districts surveyed were 13, 17, 18, 20, 25, and 28. The interviews were conducted March 27th and 28th, 2013. This survey has a margin of error of +/- 3.65% at the 95 percent confidence interval. The survey results were weighted based upon past Republican primary voter demographics.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican.....100%

T2. How likely are you to vote in the 2014 Republican primary?

Extremely likely 91%

Very likely..... 6%

Somewhat likely..... 3%

T3. Do you have a favorable or unfavorable opinion of Jan Brewer?

Favorable 69%

Unfavorable 23%

No opinion..... 4%

Name ID..... 96%

Hard Name ID 92%

Never heard of..... 0%

Unsure/No opinion 4%

T4. Do you have a favorable or unfavorable opinion of Jeff Flake?

Favorable 70%
Unfavorable 18%
No opinion 10%

Name ID 98%
Hard Name ID 88%
Never heard of 0%
Unsure/No opinion 2%

Thinking now about the expansion of Medicaid in Arizona.....

T5. As you may know, Governor Brewer has proposed the expansion of Medicaid in Arizona in order to fully implement the federal government's health care system in 2014. Knowing this, do you support or oppose the expansion of Medicaid in order to implement the federal government's health care system?

Support 30%
Oppose 51%
Unsure 14%
No opinion 5%

Strongly support 17%
Somewhat support 13%

Strongly oppose 42%
Somewhat oppose 9%

T6. Would you be more or less likely to vote to reelect your state legislator if they voted for the expansion of Medicaid?

More likely 22%
Less Likely 53%
Unsure 19%
No opinion 6%



T7. Would you be more or less likely to vote to reelect your state legislator if they voted for a new tax on hospitals to fund the expansion of Medicaid?

More likely 11%
Less Likely 68%
Unsure 15%
No opinion 6%

T8. For statistical purposes, are you a man or a woman?

Female 52%
Male 48%

T9. Which of the following age groups applies to you?

18-34 6%
35-44 8%
45-54 20%
55-64 24%
65+ 42%

T10. For statistical purposes only, what is your race? Press 1 if you are white, press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you are Native American, press 5 if you belong to another ethnic group.

White 90%
Hispanic/Latino 4%
Black/African American 1%
Native American 1%
Another ethnic group 4%

Survey Methodology

This survey was conducted using automated telephone touch tone technology. The sample used for this survey was randomly drawn from an Arizona voter file. The survey response data was weighted based upon voting demographics from Republican primary voters in the state of Arizona. The 718 interviews were conducted on March 27th and 28th, 2013. Three attempts were made to interview each household in the sample. This survey has a margin of error of 3.65% at the 95 percent confidence interval.

