

**NEWS: New AZ Poll Results For Brewer, Tax Question, Legislature; May Shake Up 2010 Landscape**

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**CARDON Poll Likely To Shake up Arizona Political Landscape For 2010 Races, Issues  
*Statewide Findings Show Pitfalls, Opportunities for Both Parties & Major Candidates  
Brewer Re-Election Numbers Low***

MESA, ARIZONA. AUGUST 31, 2009. Wow. That may be the conclusion of many after reviewing the findings of a statewide poll commissioned by Wil Cardon, CEO of The Cardon Group, one of Arizona's most well-known and respected real estate companies.

The well-known businessman and philanthropist has been mentioned as a possible candidate for Governor, State Treasurer and Arizona Republican Party Chairman.

The poll of 602 high-efficacy Arizona voters was fielded August 20<sup>th</sup>-25<sup>th</sup> by the Phoenix-based Summit Group. It sampled Republicans voting in the last two primary elections, Democrats doing the same and Independents who cast votes in the past two General Elections. Forty percent of those polled were Republicans, 33 percent Democrat and the rest were Independents or unaffiliated voters. The poll has a margin of error of 4.5 percent.

For a copy of the entire poll, please contact Julia Diament at [jdiament@roseandallynpr.com](mailto:jdiament@roseandallynpr.com), or 602-796-8211.

"Arizona reminds me of a listless ship at sea," Cardon said. "I thought our state needed new ideas and a new direction. This poll confirms it. The current people and policies are not working. I hope these results can add to the political discussion, and shake it up a little bit."

Among the poll's key findings:

\*Governor Brewer's prospects for re-election have dimmed. Only 18% of likely voters would vote for her if the election were held today whereas 46% would vote for someone else. Thirty-six percent were undecided. Among Republicans 23% say they would vote for her re-election while 37% would not.

\*However, her proposed one cent sales tax increase is still favored by a 49%-43% margin, with surprising resiliency among voters age 65 and older. Republicans slightly disapprove of the plan, Independents slightly approve whereas as Democrats support it by a 21% margin.

\*Sentiment about the direction of Arizona has plummeted, an opinion surely driving down Governor Brewer's standing. Only 18% agree that the state is headed in the right direction whereas 57% think Arizona is now on the wrong track.

\*Approval for the State Legislature's performance is similarly low with only 20% saying it is doing a good job and 61% disagreeing.

\*The disregard for those currently in state government could be a drag not only on Governor Brewer and legislators but also others considering a run for higher office like incumbent State Treasurer Dean Martin and Attorney General Terry Goddard. When asked what type of candidates preferred likely voters signaled those who "run businesses" versus those who "served in state government" by a 70%-30% margin.

\*By wide margins the top issues voters would like Arizona leaders to address are K-12 education funding followed by illegal immigration and the state budget deficit. University funding, the environment and transportation were the least of voter's concerns.

\*The feisty mood of voters carried over to possible ballot measures on Arizona's 2010 ballot with none registering more than 57% support. Successful ballot campaigns typically require at least a 60% level of initial support.

\*Most expect Republicans to gain congressional seats across the country in 2010 but here in Arizona the preference for Republicans has not yet gained steam with the GOP preferred by only five percentage points on a congressional ballot test. That's the same percentage difference between the parties sampled in the poll.

The poll had a margin of error of +/-4% with a 95% confidence rate. Sixty percent of the respondents were from Maricopa County, 15 percent from Pima County and 25 percent from outside of the Phoenix and Tucson areas. To interview Mr. Cardon or for additional questions, please contact Jason Rose.

### **ABOUT WIL CARDON**

The Cardon Group was started in the 1930's by Wilford Pratt "Pat" Cardon as a petroleum jobber with full service gasoline stations. In the 1970's, the company branched out to real estate investment and development and built several million square feet of office, industrial, residential and hotel product. Over the years, the company became a diversified holding company with investments in real estate, wholesale and retail petroleum, lodging, ranching, manufacturing, lending, and other sectors.

In the early 1990's, the company turned its focus to undeveloped land in the path of growth of major metropolitan areas. Cardon's strategy included improving the land through entitlements and selling it to residential and commercial developers.

Today, the Cardon Group is led by a third generation Cardon, Wilford R. "Wil" Cardon. The group currently manages and is involved in projects ranging from corner commercial lots to 20,000-acre master planned communities. Since 1999, Cardon together with its partners has invested in over 100 properties consisting of over 100,000 acres with a value in the billions of dollars.

The group retains a firm commitment to the local community and has expanded its investments with partners around the globe. Along with its investments throughout the United States, Cardon has investments in Brazil, Costa Rica and Panama.

With the goal of responsible growth in mind, The Cardon Group operates using its experience, integrity and relationships to bring quality to the projects under its stewardship.

The Cardon Family recently contributed \$10 million to Banner Health, for which it is naming its new children's hospital Cardon Children's Medical Center. It opens Nov 2<sup>nd</sup>, 2009.